



Clermont
Recherche
Management

Research in Sustainable Management





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Clermont Research in Management (CleRMa) is the joint management research centre (EA3849) of IAE Clermont Auvergne and ESC Clermont Group.



CleRMa articulates its research *around the theme of sustainable management* and aims to shed light on the practices implemented by managers, investors and users, in order to ensure the sustainability of firms and public organisations.

CleRMa: A FEW FIGURES:



3 RESEARCH AXES:

The **Alter-Management, Human Potential and Innovation** (AMPHI) axis studies the new rules of the managerial game imposed by the economy of the 21st century, which increasingly rely on knowledge and creativity. Particularly, this axis focuses on the management of extreme situations, new processes of employee empowerment, and new forms of HRM.

(Contacts: Pascal Lièvre, Pierre Mathieu)

The **Finance, Information and Corporate Responsibility** (FIRE) axis aims at studying the behaviour of firms, investors and individuals facing multiple contemporary financial challenges. This axis focuses particularly on the links between financial performance and corporate, social and environmental responsibility, governance, the quality of accounting information and risk management.

(Contacts: Mathieu Gomes, Yves Mard)

The **Territorial Strategy and Actors Networks** (STeRA) axis studies the development of organisational strategies such as collaboration, cooperation and cooptation and looks at how the interactions between multiple actors (private and public entities, associations) transform their practices as well as the ecosystems in which they operate.

(Contact : Anne Albert)

3 RESEARCH CHAIRS:



OpenLab
exploration | innovation

Director:
Pascal Lièvre



VALEUR & RSE
chaire de recherche

Director:
Mathieu Gomes



santé
et
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CHAIRE DE RECHERCHE

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