



# Newsletter CleRMa # 5

We are delighted to present this 5th Newsletter!

It summarises six months of rich activities for the centre.

Since January, thanks to the support of IAE, we have welcomed Prof. Nizar Souiden from Laval University, organised the 14th AIRL-SCM meeting (thanks again François!), and were very happy with the success of our away day at the Lecoq gardens on June 16, all of this with the help of Morgan who did his internship at the centre.

Congratulations of course to our three new doctors: Istifanous, Genevieve and Maria. We wish you all the best for the future! Congratulations also to Nicolas and Guillaume for the prize for the best article of the CIG 2022, and double congratulations to Emmanuelle for the prize of the best AUF researcher and that of the UCA eloquence contest, and to Laurent for his promotion to the status of Professor!

Finally, a big thank you to Marc who is retiring at the end of this academic year, and who has worked hard to promote and energize research at the ESC, while maintaining excellent human relations. Congratulations to Anne who is taking over!

Enjoy your reading, and have a great summer!

Ntxhee et Sylvain



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## SOCIAL NETWORKS:

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[clerma.uca.fr](http://clerma.uca.fr)

## CONTACT :

*If you have any suggestions or proposals, please send them to:*

[communication.clerma@uca.fr](mailto:communication.clerma@uca.fr)



# THE LIFE OF THE UNIT

## INTERNSHIP AT THE CENTRE



We welcomed a trainee in the centre from 21 March to 22 July 2022. He is Morgan BLANGEAIS, in his first year of a Master's degree in Business Management and Administration.

He was entrusted with several missions:

- the communication of the centre
- Assistance with the centre's operations (construction of reports, etc.)
- events (organisation of the AIRL SCM conference and the away day).

A big thank you to Morgan for his involvement, his dynamism, his determination and his proposals!

## TRAINING ORGANISED (FROM JANUARY TO JUNE 2022)



6 members of the laboratory benefited from the Python for data science training over 4 days.



16 members of the laboratory benefited from the N'VIVO training divided into 2 groups: in French and in English.



15 members of the laboratory benefited from an introductory training in the R software by a statistical engineer from the MSH.



4 doctoral students benefitted from training offered by the FNEGE.

## RETIREMENT OF MARC LECOUTRE



Marc LECOUTRE is retiring on 31 August 2022. A big thank you to him for his commitment and energy in the development of the ESC research policy! Marc will nevertheless continue his research activities as Professor Emeritus at the ESC.

Anne ALBERT-CROMARIAS has been appointed Director of Research at the ESC. She will succeed Marc LECOUTRE. We congratulate her on this appointment!

# THE TEAM

## NEW PERMANENT MEMBERS

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**Christine ROUSSAT**, Associate Professor HDR at the IUT Clermont-Auvergne - TC Moulins Department. Her research topics are Crowd Logistics, Humanitarian Logistics, Logistics Service Providers, Logistics and Sustainable Development. Christine joined the STeRA axis in April!

## NEW ASSOCIATE MEMBERS

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**Sanaa BELASRI**, Doctor of Management Sciences, former doctoral student of the CleRMA laboratory (FIRE axis).



**Hamid ESSERDI**, Doctor of Management Sciences, former doctoral student of the CleRMA laboratory (AMPHI axis).

## COMPETITION SUCCESS

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Congratulations to Laurent for obtaining his agrégation exam in management sciences!

**Laurent MERIADE** has been awarded the rank of University Professor.





# RECAP OF THE TRANSVERSAL SEMINAR PROGRAMME JANUARY/MAY 2022



THURSDAY 13 JANUARY 2022	1- CleRMa News	2 - Geoffrey Volat, Research and social innovation: presentation of CISCA Social Innovations Centre Clermont Auvergne	3 - Istifanous Ado, pre-thesis defence presentation: "L'entrepreneuriat dans les pays en développement : de l'entrepreneuriat informel au processus de formalisation des entreprises informelles au Niger"
THURSDAY 03 FEBRUARY 2022	1- General Assembly and CleRMa News	2 - Cyril Verdier, Feedback from the SPSS/Amos training	3 - Albert Fernandez, Presentation of his thesis advancement: " Vers une nouvelle forme de performance sanitaire et sociale durable : l'ancrage d'activation d'un établissement médico-social dans son écosystème"
THURSDAY 10 MARCH 2022	1- CleRMa News	2 - Nizar Souiden (Invited Professor), "Blame and Culpability in Explaining Changes in Perceptions of Corporate Social Responsibility and Credibility"	3 - Inam-UI Haq, Ignoring Leaders who Break Promises or Following God: How Depersonalization and Religious Faith Inform Employees' Timely Work Efforts
THURSDAY 07 APRIL 2022	1- CleRMa News	2 - Bertrand Valiorgue, "Resisting cooperativization: How executives decouple governance structures to prevent organizational democracy in private companies' transition to cooperatives"	3 - Marianne Perraud, Mélanie Rigal (Pôle Ingénierie de Projets, DRED, UCA), Presentation of the AAPs in SHS
THURSDAY 12 MAY 2022	1- CleRMa News	2 - Vanessa Beligon, Head of the Pôle valorisation and Samira Riad, in charge of research contracts and partnership development at the DRED, UCA, "Presentation of the Pôle valorisation"	3 - Jean-Marc Sales, Laurent Mériade, (Presentation of an article) "Une exploration des valeurs individuelles au travail dans un Service Départemental d'Incendie et de Secours (SDIS) français"

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# OUR PUBLICATIONS

## Articles in Hcéres ranked journals



**Albert-Cromarias, A. & Asselineau, A.** (2022), One For All Or Everyone For Themselves: Why Is Coopetition So Difficult? The Case Of Four Small Vineyards In Central France, *International Journal of Entrepreneurship and Small Business*.



**Chaudat, P.** (2022), La maitrise des algorithmes pour éviter des dérives, *Question(s) de Management, Regards croisés*, janvier, n°37.



**Albert-Cromarias, A., Asselineau, A., Blanchard, G.** (2022), Value creation, appropriation and destruction in coopetitive relationships among micro-firms, *Industrial Marketing Management*, Volume 104, July 2022, Pages 366-375.



**Cherif, E. & Mzoughi, M.** (2022), Electronic health record adopters: a typology based on patients' privacy concerns and perceived benefits, *Public Health*, Volume 207, Pages 46-53.



**Barneto, P., Ouvrard, S., Rannou, Y.** (2022), Structure financière et recours aux titres hybrides : le cas des sociétés du SBF 120, *Gestion 2000*, 2021/4 (Volume 38), pages 19 à 38.



**El Ouadghiri, I., Gomes, M., Peillex, J., Pijourlet, G.** (2022), Investor Attention to Fossil Fuel Divestment Movement and Stock Returns? *Energy Journal* Vol. 43, No. 6.



**Begie, P. & Mathieu, P.** (2022), Faire face aux enjeux du travail du futur : les apports de la notion de situation et de la théorie de l'enquête, *Question(s) de Management*, 2022/1 (n° 38), pages 17 à 28.



**Esserdi, H., Chaudat, P., Mériade, L.** (2022), Harcèlement moral au travail et culture : une étude exploratoire dans le secteur social public au Maroc, *Question(s) de Management* n°39.



**Ben Amar, W., Gomes, M., Khurshed, H., Marsat, S.** (2022), Climate change exposure and internal carbon pricing adoption, *Business Strategy and the Environment*.



**Lebrument, N., Zumbo-Lebrument, C. & Rochette, C.** (2022), Quels sont les déterminants de l'acceptation des applications mobiles de MaaS ? Une application de l'UTAUT2 au contexte des villes intelligentes françaises », *Systèmes d'information & management*, 2021/4 (Vol. 26).



**Boutabba, M-A, & Rannou, Y.** (2022), Investor strategies in the green bond market: The influence of liquidity risks, economic factors and clientele effects, *International Review of Financial Analysis*, Volume 81, May 2022, 102071.



**Mériade, L.** (2022), Le bricolage en gestion des ressources humaines et ses évolutions : L'exemple de la gestion de l'absentéisme de courte durée a l'hôpital face a la covid-19, *@GRH*, à paraître.

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**Mériade, L. & Rochette, C.** (2022), Governance tensions in the healthcare sector: a contrasting case study in France, *BioMed Central*, 2022, 22 (1), pp.39.



**Taylor, D.** (2022), Did diversified and less risky banks perform better amid the pandemic? *Economics letters*, Vol 211, 2022, 110251.



**Mériade, L. & Sales, J-M.** (2022), Une exploration des valeurs individuelles au travail dans un Service Départemental d'Incendie et de Secours (SDIS) français, *Management & Avenir*, 2022/1 (N° 127), pages 105 à 129.



**Verdier, C., Mériade, L., & Talbot, D.** (2022), Les effets des proximités sur la relation entre le degré de décentralisation et la performance - l'exemple d'une université française, *Gestion et Management Public* à paraître.



**Noireaux, V. & Cassière, F.** (2022), Les tensions de rôle liées à la distribution chez les agriculteurs de moyenne montagne, *Revue d'Economie Régionale et Urbaine*, 2022/2.



**Xiong, J., Zhao S., Meng, Y., Xu, L., Kim, S-Y.** (2022), How latecomers catch up to build an energy-saving industry : The case of the Chinese electric vehicle industry 1995-2018 - *Energy Policy*, Volume 161, February 2022, 112725.



**Phanuel, D. & Vilette, M-A.** (2022), Vision stratégique et rôles des managers intermédiaires : le cas des membres d'un comité de coordination, *Management et Sciences Sociales*, n° 32, p. 5-22.



**Chaudat, P.** (2022), L'animal de compagnie, encore un sujet de niche pour l'entreprise ? *Liaisons sociales- mai* n°232.

## Articles in other journals



**Awuye, I. & Aubert, F.** (2022), The impact of leverage on earnings management and the trade-off between discretionary accruals and real earnings management, *Journal of Accounting and Taxation*, Vol. 14(1), pp. 89-101.



**Chaudat, P.** (2022), L'animal de compagnie, encore un sujet de niche pour l'entreprise ? *Liaisons sociales- mai* n°232.



**Roussat, C. & Carbone, V.** (2022) "New York City in the Anthropocene: learning from fiction", *European Journal of University Lifelong Learning*, 6(1), pp. 7-12.



**Bailly, M., Evrard, B., Coudeyre, E., Rochette, C., Mériade, L. et al** (2022), Health management of patients with COVID-19: is there a room for hydrotherapeutic approaches? *International Journal of Biometeorology*.



**Taylor, D. & Aubert, F.** (2022), IFRS-9 adoption and income smoothing nexus: A comparison of the post-adoption effects between European and Sub-Saharan African Banks, *Journal of Accounting and Taxation*.

## Books



**Zumbo-Lebrument, C.** (2022), Marketing territorial et participation citoyenne. Le cas de la marque Auvergne Nouveau Monde, Paris, L'Harmattan, Coll. Management Public, 276 p.

## Articles in the Conversation

### THE CONVERSATION

**Cherif, E., Mzoughi, M., Bezaz, N.** (2022), "[Dois-je divulguer mes données médicales pour être mieux pris en charge ?](#)" 25 avril 2022.

# OUR COMMUNICATIONS

## Communications accepted at conferences

**Baelen, N., Marsat, S., Pijourlet, G.** (2022), "Forward looking climate risk and firm value", 21ème Conférence Internationale de Gouvernance (CIG) de l'Association Académique Internationale de Gouvernance (AAIG), Toulouse, les 19 et 20 mai 2022.

Bayarassou, O., Bachouche, H., **Cherif, E.**, Pothin, G. (2022), « Au début, je le prenais & la légère mais avec le temps la peur est venue... » l'évolution des émotions aux différents stades de la crise sanitaire et rôle de la littérature des médias : éclairages par le mur d'images en ligne (miel)", 38ème Congrès International de l'AFM, Tunis, du 18 au 20 mai 2022.

Bayarassou, O., **Cherif, E.**, Becheur, I., Guizani, H. (2022), "New Social Media Cinderella's: On the Double Effect of Underdog Status and Homophily on SMI Perceptions and Buying Intentions", 2022 AMS Annual conference, Monterey (Californie), du 25 au 27 mai 2022.

**Brassier, P.** (2022), "De l'impact des serious games pour l'acquisition des compétences en management", 6e Colloque CIGE, mai 2022.

**Brassier, P.**, Favre-Bonté, V., **Ralet, P.** (2022), "Users' engagement in a serious game. Empirical study in public marketing education", EMAC Annual Conference, Budapest (Hongrie), juin 2022.

**Brassier, P.**, Martin, X. (2022), "Is a post-covid sales management adaptation necessary? An exploratory study", 16th GSSI/AMA Conference, Francfort (Allemagne), juin 2022

Chaney, D., **Brassier, P.** (2022), "The future of our common heritage: An anthropomorphic perspective on individuals' reaction to the Notre-Dame cathedral fire", International Marketing Trends Conference, Rome (Italie), Mars 2022.

Chaney, D., **Brassier, P.** (2022), "Notre-Dame is burning. Coping with the destruction of heritage", EMAC Annual Conference, Budapest (Hongrie), juin 2022.

**Cherif, E.** & Bayarassou, O., (2022), "The Effect of Product and Brand Personalization of Online Personalized Ads", 2022 AMS Annual conference, Monterey (Californie) du 25 au 27 mai 2022.

El Abed, M., **Cherif, E.**, (2022), "L'influence de l'emplacement des bandeaux de confidentialité en ligne sur l'attention visuelle et le consentement des internautes", 38ème Congrès International de l'AFM, Tunis, du 18 au 20 mai 2022.

**Faris, S., Mériade, L.**, El Khamlichi, A. (2022), "La résilience organisationnelle dans les administrations publiques marocaines : un essai de conceptualisation", Colloque International de Dakhla-Maroc sous le thème "Management en Afrique de Demain : vers des modèles de développement résilients et solidaires" - Mars 2022.

**Ichar, K.** (2022), "Une lecture organisationnelle de la coordination des soins en cancérologie par les proximités : approche qualitative exploratoire autour du cas des centres de lutte contre le cancer en France", 11ème conférence AIRMAP, Rabat (Maroc) du 1er au 3 juin 2022.

**Lièvre, P., Dan, S-W., Brassier, P.** (2022). "Les communautés en ligne: vers une structuration de la littérature", XVe Colloque AGECSO, 22-24 juin 2022, Nice.

Marchand, S., Cubizol, D., Guo, H., **Nasho Ah-Pine, E.** (2022), Emotions in Environmental News and Air Pollution in China, Centre d'Économie de l'Environnement de Montpellier, CEE-M, Montpellier, avril 2022.

**Mesfioui-Hatim, M.** (2022), "La méta-organisation territorialisée comme clé de lecture d'une configuration organisationnelle constituée autour d'un dispositif télésurveillance médicale", 11ème conférence AIRMAP, Rabat (Maroc) du 1er au 3 juin 2022.

**Nasho Ah-Pine, E., Ul Haq, I., Rasheed, M., Anwar, F.** (2022), "Pleasure" over coworker exclusion: vicarious ostracism and observers' antagonistic response towards the victim, seen through the lens of affective event theory", EURAM 2022, 15-17 June 2022, ZHAW School of Management and Law, Switzerland.

**Perrone, E.** (2022), "Conception d'un dispositif d'appui au pilotage d'une situation de gestion d'exploration : le cas de la Transition écologique du Puy-de-Dôme", Doctoriales ISEOR, Lyon, 8 et 9 juin 2022.

**Perrone, E.** (2022), "Conception d'un dispositif d'appui au pilotage d'une situation de gestion d'exploration : le cas de la Transition écologique du Puy-de-Dôme", Symposium ADIMAP, le 18 mai 2022 (en ligne).

**Perrone, E.** (2022), "Des boucles réflexives en appui au pilotage d'une situation de gestion d'exploration dans le cas du projet de transition écologique du Conseil Départemental du Puy-de-Dôme", XVe Colloque AGECSO, 22-24 juin 2022, Nice.

Shakeel, A., Niazi, A., **Ul Haq, I., Nasho Ah-Pine, E.** (2022), "Interactional Injustice and Timely Completion of Work-related Task: Roles of Job Anxiety and Psychological Capital", EURAM 2022, 15-17 June 2022, ZHAW School of Management and Law, Switzerland.

**Taylor, D. & Aubert, F.** (2022), "Loan Loss Provisions and Earnings Management under IFRS 9: An International Evidence", in 43rd Congress of Francophone Accounting Association (AFC), Bordeaux, France, 2022.

**Taylor, D. & Aubert, F.** (2022), "Loan Loss Provisions and Earnings Management under IFRS 9: An International Evidence", in 44th Annual European Accounting Association (EAA) Congress, Bergen, Norway, 2022.

**Taylor, D. & Aubert, F.** (2022), "Loan Loss Provisions and Earnings Management under IFRS 9: An International Evidence", in 1st Annual Conference of Academy of Sustainable Finance, Accounting, Accountability & Governance (ASFAAG), Online, United Kingdom, 2022.

## Other communications

**Dan, S-W** (2022), Animation of a webinar on his thesis work "Open Innovation : définitions, pratiques, et perspectives pour les entreprises exerçant en Afrique", RéCID (Réseau des Chercheurs Ivoiriens de la Diaspora), Mars 2022.

**Mesfioui-Hatim, M.** (2022), Participation as an expert in Telemedicine at the strategic seminar "Projet Territoire" organized by Montluçon Communauté and Université Clermont Auvergne.

**Mesfioui-Hatim, M.** (2022), Presentation of Cardiauvergne as part of the "Territories and Access to Care" day organized by the Mutation et Innovation Territoriales Chair (University of Corsica) in partnership with the Santé et Territoires Chair.

**Roussat, C.** (2022), Initiation and organization of a 24-hour climate fresco on the PIC (industrial and commercial platform) of La Poste Auvergne, 27 & 28 juin, Lempdes.

**Roussat, C.** (2022), Participation at Sustainable Logistics Workshop, organised by l'UPPA IAE de Bayonne, le LIREM et l'IREGE, Université Savoie Mont-Blanc, 4 & 5 mai, Bayonne.

**Zumbo-Lebrument, C.** (2022), Participation at co-creation workshop, Clermont Innovation Week - 14 avril, Royat.

**Zumbo-Lebrument, C. & Rochette, C.** (2022), Presentation of search results "Projet MASANTHE" (Thermalisme), at the members of Cluster Innovatherm, 29 mars, Clermont-Ferrand.

## Interviews radio RCF



3 PhD students from the centre have registered for the Collège des Ecoles Doctorales module on "Communicating science to the media (SP76)". After several training sessions, a recording was made in the RCF 63 studios. The interviews are broadcast in the weekly program "Sciences et Vie".

**Chaabo, A.**, (2022), [Et si les planctons étaient à l'origine des nuages ?](#) 23 mai 2022.



**Delorme, C.** (2022) : [Le bien vieillir des seniors](#), 16 mai 2022.



**Foulon, B.** (2022) : [Ecologie et économie](#), 10 mai 2022.







Congratulations to **Emmanuelle** who was awarded the **prize for the best young researcher by the AUF** (Agence Universitaire de la Francophonie) during the ADIMAP online colloquium on 16, 17, 18 May 2022 organised by ICHEC Brussels Management School, in Belgium, for the presentation of her CIFRE dissertation: "Conception d'un dispositif d'appui au pilotage d'une situation de gestion d'exploration: le cas de la transition écologique du Département du Puy-de-Dôme".



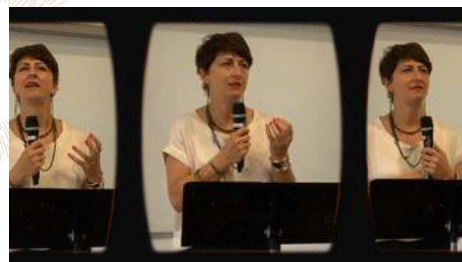
Congratulations to **Nicolas, Guillaume et Sylvain** who won the **prize for best article** entitled "*Forward looking climate risk and firm value*" at the 21st International Governance Conference (IGC) of the International Academic Governance Association (IAGA) organised by Toulouse School of Management, on 19 and 20 May 2022.



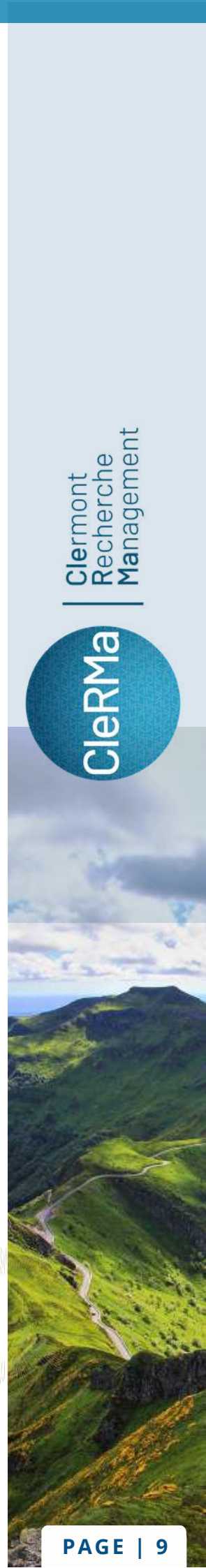
The students of the "training in eloquence and media-training" module of the Collège des Ecoles Doctorales benefited from an introduction to eloquence in several stages. They were accompanied by Anne-Blandine Caire, University Professor of Private Law and Criminal Sciences at the Centre Michel de l'Hospital, Marie-Sylviane Buzin, singer, actress and teacher, and the team from The Conversation media.

At the end of this training, the students had the opportunity to compete in the 1st eloquence competition of doctoral students of the University Clermont Auvergne. Each candidate had 10 minutes to express themselves on the following subject: Will the human being of the future still be a Man?

**Perrone E. (2022), "L'être humain du futur sera-t-il toujours un Homme ?", Concours d'éloquence des doctorant.es de l'Université Clermont Auvergne organised by the UCA et Clermont Métropole, 15 juin 2022.**



Congratulations to **Emmanuelle** who wins the public prize of the 1st edition of the Eloquence Contest!



# EVENTS

## OPEN DAY (5 MARCH)

The UCA Open Day took place on 5 March 2022. The CleRMA laboratory was present to promote research.

Thank you to the doctoral students and teachers who took part in the day!



## INVITED PROFESSOR - PR. NIZAR SOUIDEN, LAVAL UNIVERSITY (WEEK OF THE 7TH TO 11TH OF MARCH)

As part of the IAE International Week, CleRMA welcomed Professor Nizar SOUIDEN from Laval University (Canada), professor of marketing, from 7 to 11 March.

During this week, a research day was organised:

within the STeRA seminar, feedback on a special international issue: Writing, Publishing, Reviewing, and Guest-Editing,

presentation in a transversal seminar: "Blame and Culpability in Explaining Changes in Perceptions of Corporate Social Responsibility and Credibility".

Thanks to Emna, Elisabeth and the IAE for organising his visit!



## "WOMEN IN SCIENCE" (12 APRIL)

The event "Elles font la science" (Women in science) was held in the evening, during which female researchers presented their career paths and their first steps in science!

Thank you to Corinne and Cassandra who volunteered to participate in this event!





## FESTIVE EVENING AS PART OF THE OPEN LAB EXPLORATION INNOVATION (2 MAY)

On the programme :

- 6:15pm - 6:25pm: The new Open Lab Exploration website as a book of knowledge by Serge Dan
- 6:25pm - 6:40pm: The essence of Wenger's latest book (2021) "Learning to make difference" around the nature of participants' engagement in a community by Pascal Lièvre
- 6:40pm - 6:55pm: From the conference to the tool within the Open Lab by Frédéric Denisot (Head of Innovation, CCI Puy de Dôme): The Maddec competence model by Jean Claude Coulet (Rennes II University)
- 6:55pm - 7:00pm: Launch of the survey: The value that the Open Lab Exploration Innovation produces for participants, by Vanessa Iceri
- 7:00pm - 8:00pm Cocktail reception
- 8:00pm - 9:15pm: A lyrical and burlesque show: "Ils vont s'aimer" with Véronique Pain (soprano) and Fabrice Maitre (tenor and piano).



## RESEARCH SEMINARS

### 23 MARCH 2022

 *"Repenser les organisations et la société à partir de l'éthique fondée sur l'idée de finitude"*

by Jean-François Chanlat, Professor Emeritus, Université Paris-Dauphine-PSL - Affiliate Professor, HEC-Montreal Guest Professor, Institut Mines-Telecom Business School




### 06 MAY 2022

 *"Pragmatisme et Sciences de Gestion"*  
by Philippe Lorino, Emeritus Professor at ESSEC



### 12 MAY 2022

 *"Les services secours en montagne"*  
by Virginie Fernandez,  
Postdoctoral Researcher in extreme contexts - Umeå School of Business, Economics, and Statistics



## HEALTH AND TERRITORIES CHAIR DAY

### 01 JULY 2022



The tutors of the Chair and the attached PhD students met for a day of work in an atmosphere of conviviality. It was also an opportunity to meet with academic professionals to discuss/exchange views on academic careers after the thesis. You can find the posters presented by our doctoral students on the 3rd floor as of next autumn!

A big thank you to the IAE for hosting a buffet organized for the occasion!





# FEEDBACK ON THE 14TH AIRL-SCM MEETINGS (FROM 18 TO 20 MAY)

Chair of the organising committee: François Cassière (CleRMA)

Chairs of the scientific committee: Virginie Noireaux (CleRMA) and Sylvie Norre (Limos)

In a few figures :

- 2 and a half days of exchanges
- 1 doctoral consortium (4 participants)
- 46 papers
- 12 thematic workshops
- 80 registrants, including 65 teacher-researchers and 15 doctoral students.

2 keynotes :

- Keynote 1 « Sciences de gestion et de l'ingénieur au service de la transition logistique » Gyöngyi Kovacs, Hanken School of Economics (SHS) and Stéphane Dauzere Pères, Ecole des Mines de Saint-Etienne (SPI)
- Keynote 2 « Les grands enjeux de la logistique et du Supply Chain Management : regards croisés et paroles d'experts » - 6 professional speakers: 3 by interview and 3 on site.

13 countries and 5 continents represented

4 prize-giving ceremonies :

- Best Paper Award 2022
- Daniel Tixier Best Thesis Award 2022
- France Supply Chain 2022 Award for the best article in logistics and sustainable supply chain
- Coup de Coeur France Supply Chain 2022 Award.

## Prize-Giving...



## Gala Evening...



## Workshops...



## Plenary Sessions...



## Animation of the 1st Keynote by Christine...



A big thank you to the Organising Committee, in particular François, Morgan and Ntxhee !





# FEEDBACK ON THE AWAY DAY

THURSDAY 16 JUNE 2022

As every year, CleRMA organised its seminar away-day (previously: Puy Pariou hikes, Clierzou caves, Dr Moity's path, etc.). This year, we opted for a relaxing and unifying activity in the form of an evening organised at the Jardin Lecoq.

The event took place as follows:

- an **outdoor team game** based on the theme: The Butterfly Effect.

"The players will have to prevent an imminent catastrophe from happening by tracing the event that triggered it centuries ago: thanks to the various clues and their research, they will have to find the exact location, date and nature of this past event in order to prevent it from happening and triggering a series of catastrophic events!",

- an **annual update on the laboratory's activity** by Sylvain Marsat,
- an **aperitif dinner** held at the Pavillon Lecoq until 9 pm.

Thank you all for attending this event, which has, for many years, brought the centre together!





# DOCTORAL SPACE

## THESIS DEFENCES

3 thesis defences,  
Congratulations to our new doctors!

26 JANUARY 2022

Istifanous ADO

"L'ENTREPRENEURIAT DANS LES PAYS EN DÉVELOPPEMENT : DE L'ENTREPRENEURIAT INFORMEL AU PROCESSUS DE FORMALISATION DES ENTREPRISES INFORMELLES AU NIGER"

THESIS DIRECTOR:  
PR. RICHARD SOPARNOT, ESC BS.



4 FÉBRUARY 2022

Geneviève SHANAHAN

"THE LOCAL PREFIGURATION OF A SUSTAINABLE FOOD SYSTEM: RECONCILING RADICAL DEMOCRACY AND SCALE THROUGH TECHNOLOGY"

THESIS DIRECTOR: PR. BERTRAND VALIORGUE



11 JULY 2022

Maria BOUHADDANE

"LA LÉGITIMITÉ PERÇUE DES LABELS ALIMENTAIRES : QUEL IMPACT SUR LA CONFIANCE DES CONSOMMATEURS ET SUR LA VALEUR PERÇUE DES PRODUITS ALIMENTAIRES LABELLISÉS ?"

DIRECTEURS DE THÈSE :  
PR. CORINNE ROCHETTE, UCA  
PR. PATRICIA GURVIEZ (CO-DIRECTRICE), UNIVERSITÉ PARIS-SACLAY  
RAFIA HALAWANY-DARSON (CO-ENCADRANTE), MCF EN MARKETING, VETAGRO SUP



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## HEALTH PROMOTION DAY FOR SENIORS IN THE CANTAL (12 APRIL)

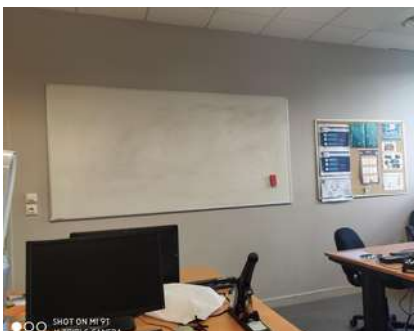
As part of their thesis work, Clara and Cassandra participated in several events that took place in the Cantal department.



## MORE AND MORE COMFORTABLE OPEN SPACES!

New whiteboards have appeared in the open space of our PhD students: bigger, more practical for better brainstorming between future researchers!

The doctoral students are delighted and would like to thank the lab for this!



## DOCTORAL STUDENTS' REUNION AFTER A BUSY DAY!



# COMING SOON



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